

# NuCalm®

NEUROSCIENCE IN MOBILE APP

## The World's Only Patented Neuroscience Technology for Daily Stress - Sleep - Focus - Energy - Recovery

- USFDA Approved
- Clinically Proven
- Backed by Neuroscience Research
- U.S. Military Approved
- Health Canada Approved
- NSF Certified for Sports
- Drug-free & non-Addictive
- All natural, No side Effects
- 100% Kids Friendly



**NuCalm: THE NEW ERA OF WELLNESS IN INDIA**

[www.nucalm.in](http://www.nucalm.in)



# ABOUT US:

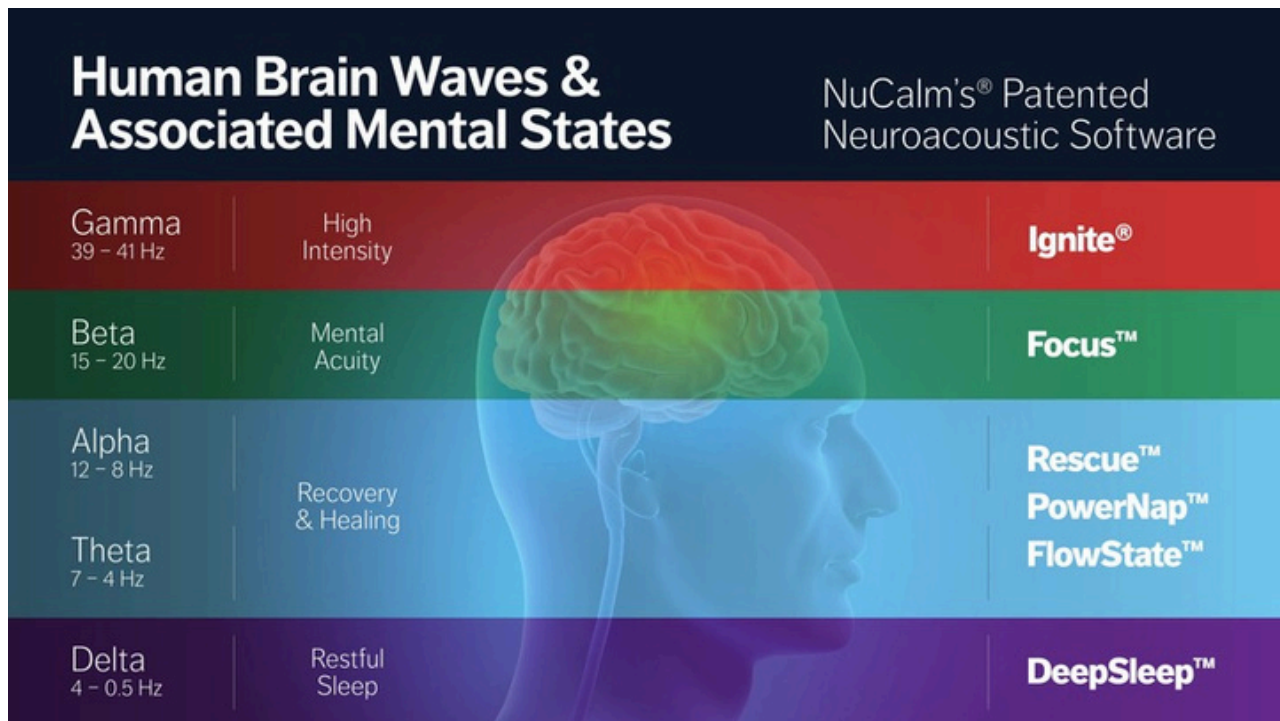
**Backed by 35 years of clinically proven, patented neuroscience**

## The World's only medicine free Nervous System Recovery Technology

NuCalm is a cutting-edge neuroscience technology designed to help people manage stress, improve sleep, and promote relaxation naturally. It works by **calming the autonomic nervous system**, shifting the body from a stressed state to a deeply relaxed state in minutes – **without the use of medication or sedation**.

**Specially designed binaural beats and frequencies guide the brain into deep relaxation and meditative states.**

Our high-tech age demands high-tech stress relief. If you want to relax quickly, safely, and reliably, then NuCalm is the tech for you. Our patented, clinically-proven solution **relaxes you without drugs, without delay, and without fail**. It's stress relief for the way we live today – technology to help you disconnect. All you need is a place to relax, your favorite headphones, the NuCalm mobile app, and our neuroscience will do the work for you. Imagine living your life without stress, anxiety, and worry... with NuCalm, you can!

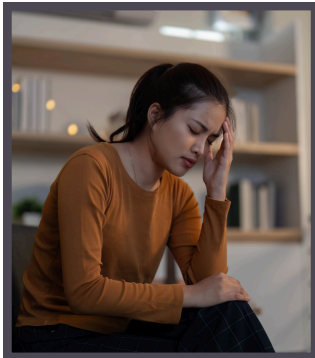


**NuCalm has mapped all of your brain wave frequency zones and created products to safely and predictably guide you to whatever mental state you desire. The amazing thing is, NuCalm is all-natural and works every time you use it within minutes.**

# NUCALM IS FOR:

**A 20-minute NuCalm Rescue Session is clinically proven to deliver the 2 hrs. of deep restorative Sleep**

**NuCalm activates the parasympathetic nervous system and guides the brain into Alpha and Theta brainwave states naturally.**



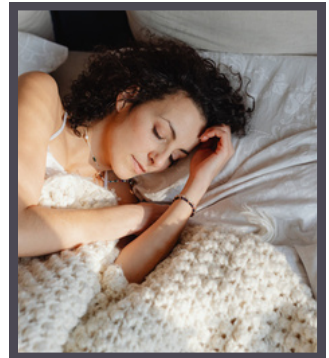
**Daily Stress**



**Energy**



**Focus**



**Sleep**



**Anxiety**



**Depression**



**Insomnia**



**Mental Health**



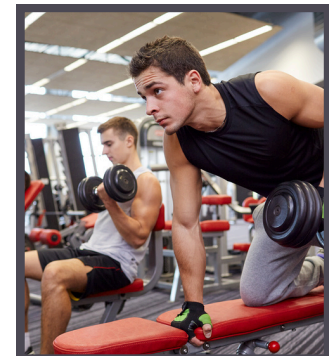
**New Born Parents**



**Wellness Centers**



**Sound Healers**



**Gym**

NuCalm reduces stress by directly influencing the body's autonomic nervous system and brainwave activity. Technically, it works by shifting the brain from a sympathetic ("fight-or-flight") state to a parasympathetic ("rest-and-digest") state. This shift suppresses the physiological stress response.



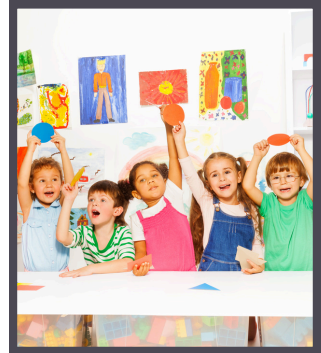
**Police**



**Army**



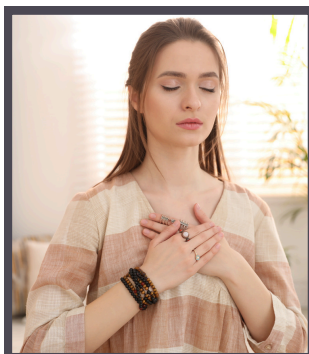
**Pilot**



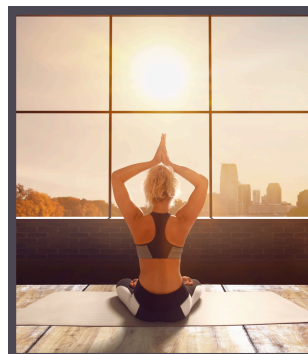
**Kids**



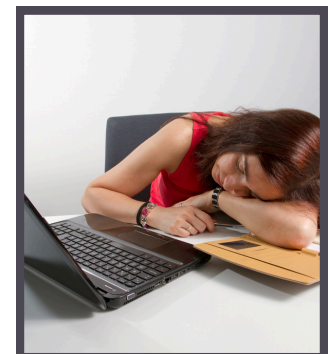
**Productivity**



**Healing**



**Yoga**



**Powernap**



**Doctors**



**Gynecologist**



**Elite Athletes**



**Students**

Brainwave entrainment (alpha & theta induction) | HPA axis suppression  
GABAergic inhibition of neural excitation | Vagal tone enhancement  
Parasympathetic nervous system activation

# BENEFITS OF NUCALM:

**NuCalm is 100% safe and non-addictive. NuCalm can do no harm. There are no "side effects".**

ALWAYS sleep deeply, restfully, blessedly, and wake up, totally renewed and refreshed.

Be able to concentrate with laser-like focus—anytime / EVERY TIME you need to and at a level you have never achieved in the past.

Reboot your energy, attention, and passion anytime you have a bad day or anything stressful occurs.

Manage and control any level of attention deficit or concentration dissipation you ever experience.

Take a power nap without really napping to re-generate yourself anytime you feel fatigued.

Elevate your energy and intensity to superhuman levels for any workout, training, or preparation for a big presentation, event, or competition.

## **Reduces Stress & Anxiety**

Lowers cortisol levels and promotes a sense of calm.

## **Enhances Sleep Quality**

Helps users fall asleep faster and experience deep, restorative sleep.

## **Improves Focus & Performance**

Ideal for professionals, athletes, and students.

## **Speeds Up Recovery**

Beneficial for post-workout recovery, medical treatments, and mental wellness.

## **Supports Mental Health**

Helps in conditions like PTSD, depression, and chronic stress.

# NUCALM KIDS MENU:



## Natural Brain-Boosting Solutions for Every Age

When it comes to supporting your child’s development, mental clarity, and emotional well-being, what they consume matters—not just in food, but in daily habits and brain health.

### What is NuCalm for kids??

NuCalm is a scientifically proven, all-in-one stress and sleep management technology that helps you feel calm, focused, and well-rested—without drugs or side effects. Using patented neuroacoustic technology, NuCalm guides your brain into deep relaxation, balancing your nervous system to help you recover faster, think clearer, and perform at your best.

Whether for you or your children, NuCalm offers natural, clinically proven options that support mental well-being and thrive without stimulants. Relax anytime, anywhere, and upgrade your family’s mental health with the power of neuroscience.

### Brain Fuel for Every Age SLEEP & RECOVERY Rescue – A Soothing Start for Everyone

**Best for:** All ages. Babies, toddlers, and young children likely will not tolerate headphones so Rescue can be listened to with a speaker for a subdued and relaxing effect

**How it helps:** Creates a calm, sleep-friendly environment

**Why it works:** Guides brain waves to Theta, a state associated with deep relaxation, memory consolidation, and vivid dreaming

**Perfect for:** Nap time, bedtime, or any moment when little ones need a peaceful reset.

## How it may help kids with ADHD & Autism:

### For ADHD

Helps improve focus & attention  
Reduces hyperactivity and restlessness  
Supports better sleep routines  
Calms an overactive mind

### For Autism (ASD)

Helps reduce sensory overload  
Promotes calm behavior  
Supports emotional regulation  
Can improve sleep & relaxation

## NuCalm is a supportive therapy tool Works best along with:

- Behavioral therapy (ABA)
- Proper routine
- Professional guidance

## Where it works best before sleep:

- During meltdowns or anxiety moments
- After school (to relax brain)
- During quiet time / therapy sessions



# 35

years of patented, clinically proven neuroscience



NuCalm has been used in over 2,600,000 surgical procedures as an alternative to general anesthesia without a single reported adverse event



**MEDICAL ADVISORY BOARD**

# 52

leading doctors, research scientists, and academicians

**U.S. PATENT REGISTRATION NO.: 9,079,030; ISSUED JULY 14, 2015.**

NuCalm was awarded the world's first and only patent for "Systems and methods for balancing and maintaining the health of the human autonomic nervous system."



# 2009-2021

NuCalm was an FDA cleared Class III Medical Device for the treatment of anxiety, depression, and insomnia



NuCalm is approved by the US Military



NuCalm was approved by Health Canada

The NuCalm supplementation was NSF (National Sports Foundation) Certified for Sport



# FBI

Developed Elite Operator product exclusively for the FBI

**U.S. PATENT REGISTRATION NO.: 11,090,459; ISSUED AUGUST 17, 2021.**

The methods used to develop the neuroacoustic software that users listen to - "Methods and devices for applying dynamic, non-linear oscillations and vibrations to elicit a physiological state change in humans."

# NuCalm®

*Real Science. Real Results. For Real People.*



NuCalm is used by the U.S. Special Forces, Navy Seals, Air Force Special Operations, Border Patrol - BORTAC and BORSTAR, the FBI, FBI Hostage Rescue Teams and SWAT

# 78

NuCalm has been used by over 78 professional sports teams since 2011

# 1.9 Billion

NuCalm surpassed 1 Billion minutes on August 28, 2023

Work with CAA-Hockey, FedEx pilots, SAG-AFTRA, the Comprehensive Cancer Wellness Program



Charitable causes include cancer, veterans, and Kenya children and university students



# 1.3m

Today over 1,300,000 minutes of NuCalm are played daily across the globe



Collaborations with Tony Robbins and Jim Kwik

[www.NuCalm.com](http://www.NuCalm.com)

NuCalm is used by Veterans Affairs, the National Foundation for Integrative Medicine, and Mission 22



**WORK WITH THE CHOPRA FOUNDATION ON MENTAL HEALTH**

**Approved and Used by U.S. Military**

**Approved by Health Canada**

**Used by FBI and U.S. Special Forces, Navy Seals**

**Used by 78+ Professional Sports Teams**

**USFDA Approved Class III Device**

# HOW TO USE NUCALM:



- Find a safe comfortable place for you.  
(Your Bed, Sofa, Recliner chair etc..)
- Put your headphone/earphone and start your favorite Rescue track from NuCalm App.
- Cover your Eyes from light with eye mask or any cloth.

**Your Secret Weapon for The Best Sleep Ever, Unstoppable Energy, Razor-Sharp Mental Focus and Peak Physical Performance**

# NUCALM ALL TRACKS:



Rescue



Powernap



Deepsleep



Ignite



Flowstate



Focus

**How to Rescue**  
*2 Hours of Restorative Sleep in 20 Minutes*

Rescue

NuCalm

**How to PowerNap**  
*The Ultimate PowerNap*

PowerNap

NuCalm

**How to DeepSleep**  
*Sleep Like a Baby*

DeepSleep

NuCalm

**How to Ignite**  
*Reach Superhuman Levels*

Ignite

NuCalm

**How to Focus**  
*Get More Done in Less Time*

Focus

NuCalm

**How to FlowState**  
*Calm Your Mind and Inspire Your Creativity*

FlowState

NuCalm



## The Future of Neuroscience is Here...

What if we could up-regulate and down-regulate the nervous system, safely and consistently by using patented neuroscience technology to deliver precise electrical signals that result in:

- 1. Deep Restorative Sleep**
- 2. Immediate Stress Relief**
- 3. Laser Focus**
- 4. Peak Energy & Performance**

We could deliver these mental states as outcomes, directly to operators through a mobile app.



**Customer Care: +91 8320 2322 97**

**[www.nucalm.in](http://www.nucalm.in)**

**[support@nucalm.in](mailto:support@nucalm.in)**

**U.S. Patent Registration No.: 9,079,030: Systems and methods for balancing and maintaining the health of the human autonomic nervous system.**

**U.S. Patent Registration No.: 11,090,459: Methods and devices for applying dynamic, non-linear oscillations and vibrations to elicit a physiological state change in humans.**

### **Stress Reduction Services**

302-303: A wing, Chandraprabhu Corporate House,  
Bh. Reliance Digital, Opp. Simandhar Jain Temple,  
Highway, Mehsana 384 002.